

MODULE SPECIFICATION PROFORMA

<b>Module Title:</b>	Mental Health, Stigma and Society	<b>Level:</b>	6	<b>Credit Value:</b>	20
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<b>Module code:</b>	HLT612	<b>Is this a new module?</b> yes	<b>Code of module being replaced:</b>	
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<b>Cost Centre:</b>	GANG	<b>JACS3 code:</b>	B900
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<b>Trimester(s) in which to be offered:</b>	2	<b>With effect from:</b>	September 2017
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<b>School:</b>	Social & Life Sciences	<b>Module Leader:</b>	Justine Mason
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Scheduled learning and teaching hours	30 hrs
Guided independent study	170 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

<b>Programme(s) in which to be offered</b>	Core	Option
BSc (Hons) Mental Health and Wellbeing	✓	<input type="checkbox"/>

<b>Pre-requisites</b>
None

Office use only	
Initial approval December 16	
APSC approval of modification <i>Enter date of approval</i>	Version 1
Have any derogations received SQC approval?	Yes <input type="checkbox"/> No ✓

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**Module Aims**

The module aims to equip the learner with a critical appreciation of:

1. The factors which contribute to the stigmatisation of those experiencing mental distress
2. The theoretical underpinnings of stigma and social exclusion and knowledge of strategies which may be used to reduce them.

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Critically discuss theories of stigma in relation to mental health and illness	KS1	
		KS4	
		KS6	
2	Demonstrate a critical appreciation of the place of law and health policy in perpetuating and/ or combating stigma	KS1	
		KS4	
		KS5	
3	Critically evaluate the role of society and its relevant institutions in respect of the care and treatment of those with a mental illness	KS1	
		KS4	
		KS6	
4	Articulate a practical strategy which aims to reduce stigmatisation of those experiencing mental ill health	KS2	KS9
		KS3	
		KS4	

Transferable/key skills and other attributes

- Research skills

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- presentation skills,
- questioning,
- critical analysis of information,

**Derogations**

N/A

**Assessment:**

Students will be required to develop a campaign which aims to reduce stigma towards a specific group in society who they identify as being at risk of stigmatisation due to poor mental health. The campaign will be demonstrated via a selected media and students will have 15 minutes during which they will discuss the rationale for the campaign, including statistical data and theoretical foundations which support the choice of targeted group and intervention. Students will be encouraged to consider a range of means of campaigning – poster, film, play, social media etc. Students will be expected to develop media skills independently if required.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1,2,3,4	Presentation	100%	15mins	4,000

**Learning and Teaching Strategies:**

Learning and teaching strategies for this module will include classroom lectures, online forums, group discussion and the University's VLE

**Syllabus outline:**

Theories of stigma  
 Care and treatment from the 19<sup>th</sup> century to the present  
 Political perspectives of mental illness  
 The impact of stigma  
 Social identification and stigma  
 Mental illness in film and fiction  
 Celebrity and mental health  
 Mental health and social media  
 Cultural perspectives of mental health  
 Overcoming mental health stigma – the role of education and reclamation

**Bibliography:**

**Essential reading**

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Beresford, P (2010) *A straight talking guide to being a mental health service user* Ross-on-Wye: PCCS Books

Haig, M. (2015) *Reasons to Stay Alive*. London: Canongate

Sayce, L (2000) *From psychiatric patient to citizen: overcoming discrimination and social exclusion* Basingstoke: Macmillan Press

**Other indicative reading**

Foucault, M (1989) *Madness and civilisation: a history of insanity in the age of reason* London: Routledge

Time To Change Wales <http://www.timetochangewales.org.uk/en/>